



RUIKU TECH

Ruiku Tech Co., Ltd.

Quantitative Trading
Blockchain Public relations & Marketing



**Elevating Possibilities,
Leading Project Momentum.**

—Ruiku Tech Co., Ltd.

Service

1

Exchanges Listing

4

DApps includes project

7

Project management

2

Influencer marketing

5

Market Maker

8

VC partnership & Incubation

3

Media exposed

6

Certik security audit

9

Consult service

1

Exchanges Listing



Exchanges Listing

1

Liquidity

By listing on different exchanges, we can increase liquidity for trading pairs and attract more users to trade.

2

Exposure

Listing also raises the project's exposure within the cryptocurrency community, garnering more attention and participation.

Listing Process, Strategies and Criteria

1

Process

Ruiku have been establish partnerships with various exchanges to ensure a smooth listing process.

2

Strategies

Tailored listing strategies will be developed based on the user preferences and requirements of each exchange, increasing the success rate of listings.

3

Criteria

Exchange selection will consider factors like reputation, liquidity, user base, and geographical coverage.

Partners

BYBIT



 **MEXC Global**

 **Bitget**

 **KUCOIN**

 **kraken**

 **Huobi**

 **CoinW**

 **Gate.io**

 **BingX**

 **crypto.com**

LBANK

Driving project success

6 key elements



Exchanges



marketing.



Community



Media



Users



Event

2

Influencer marketing



HOW

10,000,000?

to achieve 10 million exposures?

How to do



Influence

Large following to effectively disseminate information.



Partners

Cross-language, cross-platform promotion for broader coverage.



Discussion

Increase engagement and attention.



Expertise

Adapting to user audience and market variations



Analysis

Tailoring to project features for a closer fit to target users.



KOL ambassador

Fostering community cohesion for sustained and stable growth.

Maximize promotion



3

Media exposed



Value of Media Exposure



Enhances
visibility



Enhancing
reputation



Establishing
image

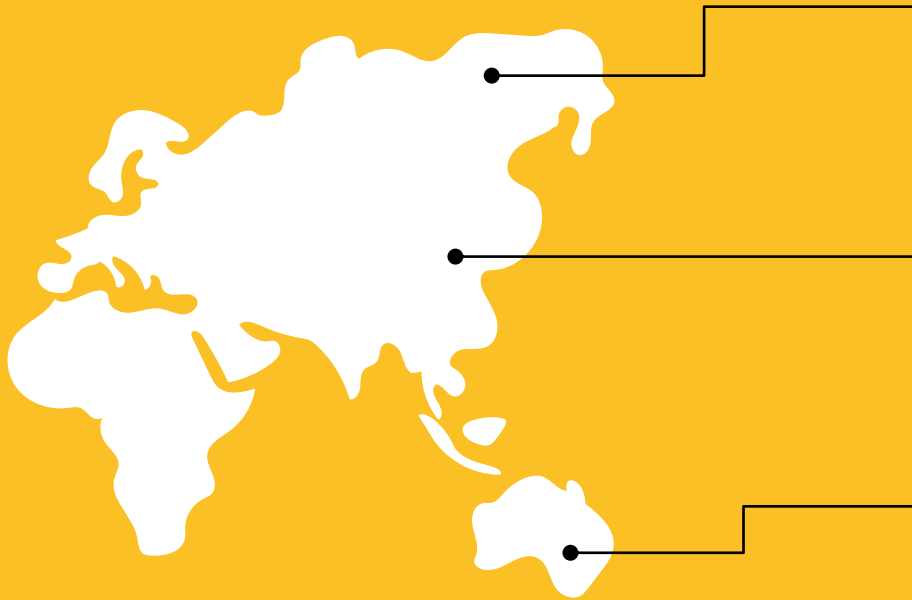


Increasing
credibility

The process of writing and publishing



Increase Market Visibility



Dissemination

Spreading information to a broader user base.

Attracting users

Aiding in attracting potential users, investors, and partners.

Project growth

Stimulating user engagement and growth.

Partners



We PUMP it.

10,000,000+

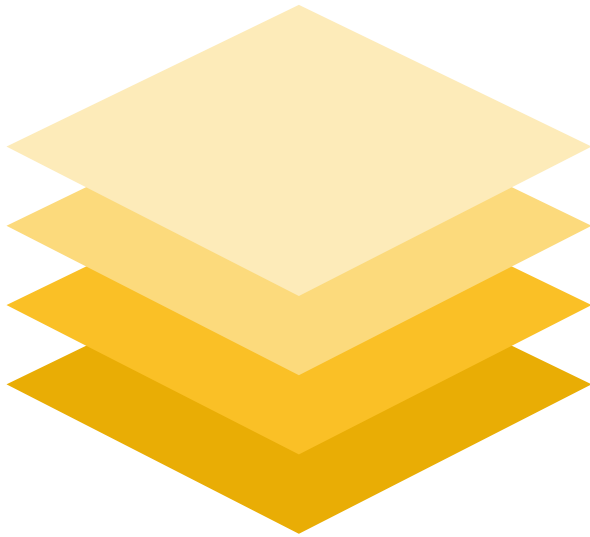
Benefiting from exposure exceeding 10 million times, and expanding to enhance project visibility.



4

**DApps
includes project**

Why DApps



- Aiding initial project and users friendly usage.
- Simple UI for a good user experience.
- User-Friendly asset management.
- Decentralized wallet boosts user engagement.

**Making Complexity Simple,
Navigating Success.**

—Ruiku Tech Co., Ltd.



5

Market Maker

The importance of market makers



Provide liquidity



Maintain market
stability



Improve trade speed
and quality



Promote increased
trading volume.

Impact on Facilitating Smooth Trading



Market makers lower trading costs, improve trading speed, and quality.



By providing steady market quotes, market makers facilitate smooth trading and attract more users to participate.



Reduce market spreads, enhancing liquidity and making trading more convenient and efficient.



6

Certik security audit

Smart contract security audit



7

Project management



Our Dual Focus.

—Ruiku Tech Co., Ltd.

Dual management focus.

Project Management

- Value management
- Setting objectives
- Execute the plans
- Communication and report

Community Management

- Inbound marketing
- Risk management
- Quality management
- Monitoring and control
- Build community
- Community interaction
- Content management
- Moderator
- conflict resolution
- sense of identity
- growth and expansion
- communication

Reducing huge management costs.

1

Project Management

The process of planning, organizing, executing, and monitoring a project to ensure its timely, budgeted, and quality-compliant completion.

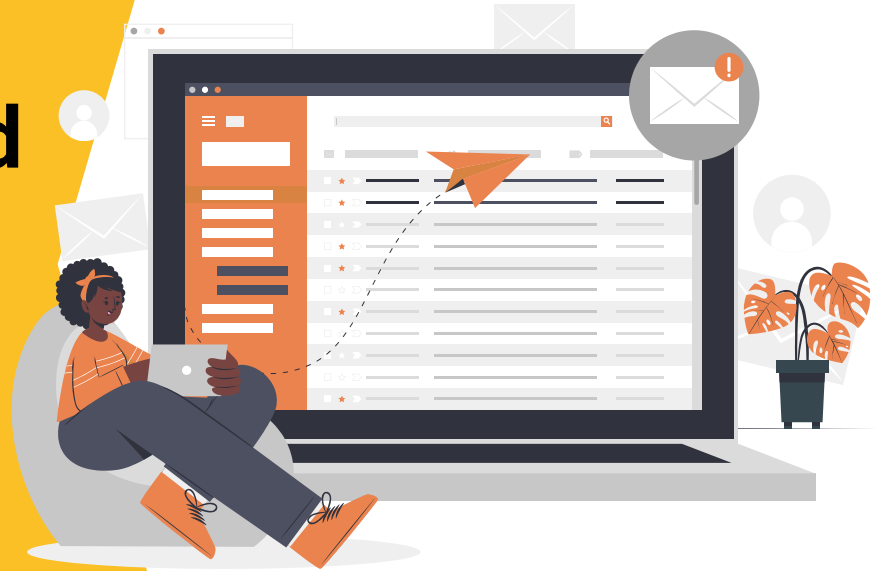
2

Community Management

Managing and facilitating the operation of a community, ensuring member participation, interaction, and cooperation to achieve common goals.

8

Venture Capital and Incubation



Customized Support and Programs

1

VC Partnership

Attracting good VC partners for funding and business guidance to unlock the project's potential.

2

Incubation Support

Supporting project development by providing startup teams with funding, technology, and business expertise resources.

3

Programs

Customizing incubation programs to ensure sustainable growth, success, and increased market value.

Value of Incubation and VC



Funding and business development to boost project feasibility



Supporting startups with resources and expertise



Unlocking project potential for sustainable growth



Sharing vision and goals for better collaboration success

9

Consult Service



Consult Service



Professional consultant

Customized consultation ,
advice and brand design



Marketing strategy

Market Insights and
Solutions



Growth strategies

Better adapt to market changes
and competitive pressures.



Service Quote

BASIC

one-time expenditure

10%
?
20%

 **Single billing**

-  **Basic marketing**
-  **Suitable for one-time promotion**

STANDARD

Per month

\$5000 USDT

- 2** Influencer marketing
- 3** Media exposed
- 8** VC partnership & Incubation
- 9** Consult service

-  **Sign contract**
-  **Suitable for long-term plans**

PLUS

Per month

\$10000 USDT

- 1** Exchanges Listing
- 2** Influencer marketing
- 3** Media exposed
- 4** DApps includes project
- 5** Market Maker
- 6** Certik security audit
- 8** VC partnership & Incubation
- 9** Consult service

-  **Sign contract**
-  **Suitable for long-term plans**

PREMIUM

Per month

\$15000 USDT

- 1** Exchanges Listing
- 2** Influencer marketing
- 3** Media exposed
- 4** DApps includes project
- 5** Market Maker
- 6** Certik security audit
- 7** Project management
- 8** VC partnership & Incubation
- 9** Consult service

-  **Sign contract**
-  **Suitable for long-term plans**

Note: The above is for reference only; the actual amount will be determined based on project details and further discussion.

Ruiku Tech Co., Ltd.

Thank you for watch!



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Marketing

☎ +886 989888345

✉ serve@ruiku.io